



BOSCH

PRESENTS

PLAY FORWARD

The Indo-German Sports & Business Conclave

DFB CAMPUS, FRANKFURT

30TH OCTOBER, 2026

In Collaboration with The German Football Association (DFB)
and other stakeholders from the world of sports

AGENDA



PROGRAMME / 09:00–10:35 / 01

09:00 **Registration****09:30** **The Vision - PLAY FORWARD**

Mr. Kaushik Moulik Football Philosopher

09:40 **Vedic Sports**

Mr. Prafulla Ketkar | Editor, Organizer

09:55 **Consulate General of India, Munich**

Mr. Satrughna Sinha | Consulate General of India, Munich

10:05 **Indian Future Sports ECO system**

Mr. Parimal Nathwani | Member of Parliament-Rajya Sabha, President-Gujarat State Football Association

10:15 **Digital Methods for Innovative & Effective Talent Development**

Prof. Jan Mayer | Sports Scientist & Innovator

Mr. Bimal Kumar Roy | Former Chairman, National Statistical Commission, Government of India

10:30 **Introduction of Sports Tech**

Mr. Vikresh Gyanani | CEO of Evoco and a Technology leader at Bosch Global Software Technologies



PROGRAMME / 10:50–13:20 / 02

10:40 Future of Sports Broadcasting*Panel Discussion***Mr. Abhishek Dubey** | National Advisor, Prasar Bharati Sports**Mr. Kay Dammholz** | Director Media Rights, DFB**Mr. Gisbert Wundram** | Managing Director of SPORTDIGITAL TV**Mr. Vikresh Gyanani** | CEO of Evoco and a Technology Leader at Bosch Global Software Technologies**Moderator: Philipp Bächstädt** | TV Presenter, Media Trainer & Former German Cricket International**11:00 The Indian Chess story****Mr. Dibyendu Barua** | Chess Grandmaster**11:10 The Indian Football Story****Mr. Dietmar Beiersdorfer** | High Profile Football Executive, Former German National Team Player**11:20 Indo - German Cricket Saga***Panel Discussion***Mr. Chetan Sharma** | Former Indian Cricketer**Mr. Robin Singh** | Former Indian Cricketer, International Coach and Leader**Mr. Abhishek Dubey** | National Advisor, Prasar Bharati Sports**Moderator: Mr. Philipp Bächstädt** | TV Presenter, Media Trainer & Former German Cricket International**11:45 Indian Broadcasting Opportunities & Challenges****Mr. Abhishek Agrawal** | Additional Director General, Prasar Bharati**11:55 DFB - Prasar Bharati - The Success Saga****Mr. Kay Dammholz** | Director Media Rights, DFB

12:10 **Networking Lunch**

13:00 **Women Empowerment in Sports**

Panel Discussion

Dr. h.c. Ann Kathrin Linsenhoff | Olympic Champion, Two-Time World Champion, Sports Commissioner of the State of Hessen

Ms. Mirjam Eisele | CEO, Entrepreneur , Speaker, Bridge Builder for Girls & Women

Ms. Julia Farr | International Tours & Friendlies and Global Business Development

Ms. Chitra Viswanath | AI Governance Expert, Robert Bosch GmbH, Founder iShakthi i.G.

Moderator: Mr. Dominik Hoffmann | A Leading Voice Connecting Sports, Travel and Global Storytelling



PROGRAMME / 13:30–14:40 / 03

13:30 Sports Business & Investment Ecosystem*Panel Discussion***Dr. Dirk Rogowski** | Managing Director, LIBERO Finance AG**Mr. Marc Rautenberg** | Senior Sports Executive**Mr. Dietmar Beiersdorfer** | High Profile Football Executive, Former German National Team Player**Moderator: Mr. Philipp Bächstädt** | TV Presenter, Media Trainer & Former German Cricket International**13:50 Vision for Indian Sports Education***Panel Discussion***Mr. P.K.Ghosh** | Vice Chancellor Visva - Bharati University**Mr. Gurmeet Singh** | CEO & Executive Director, Electronics & Computer Software Export Promotion Council (ESC)**Mr. Bimal Kumar Roy** | Former Chairman, National Statistical Commission, Government of India**Prof. Guru Prakash Paswan** | Author, Columnist, Academic and BJP National Spokesperson**Moderator: Mr. Philipp Bächstädt** | TV Presenter, Media Trainer & Former German Cricket International**14:10 Indian Olympics Vision for 2036***Panel Discussion***Dr. h.c. Ann Kathrin Linsenhoff** | Olympic Champion, Two-Time World Champion, Sports Commissioner of the State of Hessen**Prof. Jan Mayer** | Sports Scientist & Innovator**Ms. Mirjam Eisele** | CEO, Entrepreneur, Speaker, Bridge Builder for Girls & Women**Dr. Parthasarathi Bhattacharya** | Director, Food Technology and Science Institute, TCG CREST, India**Moderator: Mr. Dominik Hoffmann** | A Leading Voice Connecting Sports, Travel and Global Storytelling

14:35 India's Para Games Journey

Dr. Deepa Malik | Indian Athlete & Former President of Paralympic Committee of India

14:50 EU FTA in Sports & Business

Panel Discussion

Dr. Milan Kumar | CEO & Member of the Board Datafaktory AG, Switzerland

Mr. Carl Monteiro | Strategic Account Director Sports Adesso SE

Mr. Sachin Verma | Head Central Europe, Air India

Adv. Himanshu Chaturvedi | Sports Lawyer

Moderator: Mr. Philipp Bächstädt | TV Presenter, Media Trainer & Former German Cricket International



PROGRAMME / 15:05–16:50 / 04

15:15 India, Germany, Football and Beyond*Panel Discussion***Mr. Navas Meeran** | President of the Kerala Football Association**Mr. Dietmar Beiersdorfer** | High Profile Football Executive, Former German National Team Player**Ms. Julia Farr** | International Tours & Friendlies and Global Business Development**Mr. Fabian Veit** | Head of International Business Development, TSG Hoffenheim**Moderator: Mr. Kaushik Moulik** | Football Philosopher**15:45 Interaction with Indian Diaspora Sporting Vision****Dr. Pankaj Singh** | Eye Surgeon, Frankfurt University Clinic**Mr. Gagan Srivatsava** | Former Eintracht Frankfurt Hockey player & Entrepreneur**Moderator: Mr. Kaushik Moulik** | Football Philosopher**16:00 Yoga-Music-Sports***Panel Discussion***Padma Shri Tarun Bhattacharya** | Musical Maestro**Mr. Dominik Hoffmann** | A Leading Voice Connecting Sports, Travel and Global Storytelling**Mr. Sriram Palukuru** | Vice President, Deutsche Bank**Moderator: Mr. Philipp Bächstädt** | TV Presenter, Media Trainer & Former German Cricket International**16:15 The Bayern Story****Mr. Andreas Jung** | Former Executive Board Member for Marketing, sponsoring and International offices FC Bayern**16:30 Music for Unity - 75th year of Indo German Diplomacy****Padma Shri Tarun Bhattacharya** | Musical Maestro**16:45 Vote of Thanks****Mr. Mohan Jonnalagadda** | Entrepreneur**17:15 DFB Campus Tour**



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